

Cabarrus County Food Policy Council Meeting Notes

May 8th 2014

Welcome

Intro

New members

Katie Warren - PA Concord Internal Medicine

Emily McKay - Degree in Horticulture with a focus on sustainable food systems

Guests

Jared Cates, Thomas Gentry, Cecilia Plez, Laurie (Colleen's sister)

May Agenda approved

Jared - CONNECT event report

- Shared survey info
- Advertising earlier, at least 2 months in advance
- Follow up with farmers who didn't show
- Food was great
- "More events like this..." comments
- Jared was great
- Panel was great
- Glad we did a survey and captured feedback
- Better info distribution
- CONNECT assessment to be updated with 2012 census numbers

Cecilia – Murdock Study Overview

- Print material distributed to FPC members (Aaron to attached digital copies to minutes)
- Invitation for FPC members to become part of the study
- Willing to come to any FPC events
- Invitation for FPC to communicate through 10,200 participations

Aaron – LTHR Advisory Committee

- Brief Explanation of beginning of that effort

Megan – OMEED Update

- Gianni's Request for help in prototype restaurant billboard
- License Plate (front, non official) Locally Grown initiative
- Friends of Local Food database

Lists from events

Lists from local food vendors

- Website and FB updates – need more people to update (emily)
- Meet and Greet Event, May 20th – Who might have time to reach out to other restaurants and farmers? What is Plan B? Aaron will send flyer

Colleen – HWHFA

- Long Term Hunger Relief Advisory Committee will integrate efforts over time with FPC HWHFA Committee
- Colleen to fill out application for 501c3 status
- School Gardens – additional gardens being planned
- Cabarrus County Fair
 - Smaller Booth
 - Local Food “cheat sheet”
 - OMEED promotional material
 - 10% computer, Lomax, PFM and other markets
 - Raffle? Doug!
- Murdock Study – How to partner?

Aaron - Shared events

Dawn – Brought up Locally Grown strategy of not applying but automatically including all farmers in Cabarrus County. We would need to develop start up package - OMEED to develop.

Trish – Adjournment