



Cabarrus County Food Policy Council
Regular Meeting
9 May 13
Meeting Minutes

Members in attendance:

Last Name First Name

Bayer Erin
 Brashear Marcia
 Fiorella Frank
 Francesco Ann

 Holland Wade
 Johnson Brenda
 Kesterson Greg

 MacDougall- Lynn
 Fleming
 McDaniel Colleen

 Poole Megan
 Snellings Keila

Wacheldorf Lisa

Also in attendance:

Jim Dudley – Community Interest
 Lillie Marshall - Harvest Moon Grille
 Aaron Newton – Cabarrus County Staff
 Cassie Parsons – Harvest Moon Grille
 Kelly Sifford - Cabarrus County Staff
 Shannon Johnson - Cabarrus County Staff
 Rene Shufford – Community Interest
 Cathy Talent – Community Interest



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6:00 The Food Policy Council met at Café 805, a restaurant inside of Hickory Ridge High School. It is operated by students in the Culinary Arts Program at that school.

7:15 Megan Poole welcomed everyone.

May Agenda approved and April Meeting Minutes approved.

HWHFA Committee report

Colleen McDaniel reporting:

Rene Shuford contacted all Cabarrus County Schools and helped to create a spreadsheet regarding all of the food productions efforts already underway at various schools. (See attached spreadsheet)

Kannapolis Demonstration Garden update: Existing beds planted. Mushroom logs inoculated- 10 shitake and 5 Lions Mane.

Cabarrus County Fair update: Megan reported that signups for the fair have begun already and that Dani Rowland is helping to coordinate the food aspect of the fair.

Brenda and Frank are working on a survey for CCS students regarding school food. Greg is working on a contact with ASAP regarding the 'Farms to Schools' program. He thinks talking with people already working within this program will be helpful in establishing it here. "It is all about buy in." - Greg Kesterson

Colleen and Aaron are working on the establishment of a 501c3 non-profit designation for the FPC. They plan to approach the Charlotte School of Law for help with this. The CSL has expressed interest in helping local food-relate organizations with tasks such as this.

The proposed fieldtrip to Durham to take a look at a specific school with food production curriculum has been postponed until the fall because with was logistically challenging to get that accomplished before the summer recess.



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OMEED Committee report

Lisa Wacheldorf reporting:

Ann is working on Concord Christmas Parade signups and needed materials to back this project a success. Chad is driving this tractor and Wade is procuring a trailer. A theme of 'farm to fork' is starting to emerge.

The **Locally Grown** campaign is currently being revised. At present the suggestion is being made that a sponsorship opportunity be put in place for non-producers who want to use the logo. Restaurants, grocery stores, distributors, farmers markets, or other food businesses could sign up to use the logo if a farmer in the program was willing to sponsor the business. Basic guidelines would be agreed to that would ensure the logo wasn't used to promote products it wasn't originally intended to represent- namely products produced outside of Cabarrus County. Revisions to the LG licensing agreements should be drafted by the July meeting.

Erin gave an update on the FPC brochure saying the scope of the printed material should be broadened to include more of the overall local food efforts in the county. She will work in this direction.

Afton Ridge will host the new Piedmont Farmers Market Thursday Evening Market starting May 23. The June FPC meeting will be held at The Wine Room which is located adjacent to this market. The market will be in progress during the FPC meeting and members will have a chance to take a look at it firsthand.

Speaker: Cassie Parsons. Cassie shared slides and stories from her recent trip to Slovenia. She talked about potential collaborations with the Cabarrus FPC going forward.

Bio: Named [Restaurateur of the Year](#) in 2011 by Charlotte Magazine, Cassie Parsons has become the city's biggest advocate for eating locally. In 2004, Parsons began selling locally raised pork from her ten-acre [Grateful Growers Farm](#) to high-end Charlotte restaurants. Five years later, she began selling her unique and delicious cuisine from the city's first upscale food truck. Then, in 2010, she opened Harvest Moon Grille, making it her mission as chef to create one of the city's best restaurants using items grown or raised locally – all within 100 miles of Charlotte.

Most recently, Cassie took the top prize in the first [Global Green USA Citizen Entrepreneur contest](#). We couldn't be more proud!



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Hickory Ridge High School culinary students, along with instructor Chef Felicia Pritchett came out and introduced themselves and shared their individual plans for furthering their culinary education.

Executive Committee report

Megan Poole reporting:

Two potential FPC members will be interviewed in June. Please let Trish know of anyone you would like to recruit.

Upcoming Events and Announcements

Aaron Newton reporting:

Rotary Square project has raised \$302,000 of the needed \$360,000 for construction. Target for grand opening remains May 2014.

Composting facility at Cabarrus County Construction and Demolition Landfill is likely to be approved at the upcoming Board of Commissioners meeting. This project was recommended for approval by the Cabarrus FPC.

Upcoming events:

1. Do Not Altar (DNA) organization screening of the documentary Genetic Roulette May 28

Concord Public Library – 5:30pm (see attached flyer)

2. Cabarrus County Fair

Sept 6 - 14



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Public Comments:

Guests not previously introduced did so.

Dani Rowland mentioned the new local foods grocery store in Concord, Peachtree Market. (see attached flyer)

Meeting adjourned by Megan Poole

Respectfully Submitted,

Aaron Newton